UNIVERSITÀ
DI PARMA

DIPARTIMENTO DI INGEGNERIA
E ARCHITETTURA

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Deadline: il 31/07/2027

NOTICE FOR SPONSORSHIP PROPOSALS FOR THE IMPLEMENTATION OF THE PROJECT "UniPR Racing Team"

UniPR Racing Team is a Laboratory of the University of Parma whose goal is to develop knowledge and skills in selected students from various faculties of the University through the design and construction of an electric, driver-operated vehicle with autonomous driving capabilities, following a *learning by doing* methodology. With the single-seater vehicle designed and built, the Team takes part in Formula SAE / Formula Student competitions.

The University of Parma – Department of Engineering and Architecture, in order to carry out the "UniPR Racing Team" project, issues this notice—adopted in compliance with the principles of competition, impartiality, non-discrimination, publicity, transparency, and proportionality, pursuant to Article 13 of Legislative Decree 36/2023—inviting parties interested in participating in the implementation of the project to sponsor the initiative through financial contributions or by providing goods/services.

In particular, the UniPR Racing Team will consider all proposals deemed useful for its activities, regarding the supply/provision of:

- monetary sponsorship contributions;
- materials (usable for producing mechanical and electronic components of the vehicle, as well as for ancillary equipment such as the battery charging trolley), specifying their value excluding VAT;
- consumables (products required for building and ensuring the proper functioning of a Formula Student vehicle), specifying their value excluding VAT;
- hardware (such as computers or PCBs) for Software and Driverless departments, possibly with training courses, specifying their value excluding VAT;
- equipment and instruments (electronic or mechanical measuring tools, tools for welding, cutting, finishing, bonding, and other machining operations to be carried out within the project spaces), specifying their value excluding VAT;
- technical clothing, specifying its value excluding VAT;
- mechanical machining services for the production of components based on technical drawings provided by the Team (laser cutting, CNC machining, waterjet cutting, EDM, welding, bending, heat treatments, additive manufacturing, etc.), specifying their value excluding VAT;
- services (e.g., transportation of materials and/or personnel), specifying their value excluding VAT;
- vehicles (vans or trailers for transporting the car and equipment during events or races), specifying their value excluding VAT;
- consulting hours (related to projects followed by students), specifying their value excluding VAT;

- software licenses (CAD, CAM, CAE, FEM, real-time simulation, engineering simulation, professional driving simulation software, etc.), specifying their value excluding VAT;
- food products (required by the Team during activities such as competitions), specifying their value excluding VAT.

All sponsored materials must be of top quality and free from defects that could compromise functionality.

Once the mentioned goods/services or funds have been delivered, all responsibility for their storage and/or use shall rest with the project's scientific supervisor – Prof. Carlo Concari.

Sponsors identified will be granted visibility (name and logo) in the project's promotional materials (e.g., the official UniPR Racing Team website and social media).

Any use of the University's logo must comply with the *"Regulations for the Use of the University of Parma Trademark"*, available at: https://www.unipr.it/sites/default/files/2025-01/Regolamento%20uso%20marchio%20UNIPR-2025.pdf

Sponsors will receive differentiated treatment according to the amount of money donated or the value of goods/services provided. The following classification will generally apply:

- MAIN: equal or greater than € 15.000
- PLATINUM: € 8.000 - € 14.999
- GOLD: € 3.500 - € 7.999
- SILVER: less than € 3.500

CATEGORY	WEBSITE	INSTAGRAM	LINKEDIN	LIVERY	CLOTHING	ROLLUP
MAIN	✓	✓	✓	✓ Placement on nose and rear wing flap	✓ Front (chest) position	✓
PLATINUM	✓	✓	✓	✓ Placement on front or rear wing	✓Lateral (sleeves) position	✓
GOLD	✓	✓	✓	✓ Placement on chassis	X	✓
SILVER	✓	X	X	✓ Placement on undertray	X	✓

For Instagram and LinkedIn posts, sponsors may request customized content such as videos.

Each proposal must include, under penalty of exclusion:

- Detail of the proposing entity;
- A statement of interest in participating in the project and authorization to use the logo for scientific and promotional purposes;
- Description and characteristics of the material or services offered;
- Value of the materials/services offered (excluding VAT) or amount of money to be donated (excluding VAT)

Applicants must also declare:

- That they are not subject to any measure preventing them from contracting with public administration;
- That they have read and fully accept the conditions of this public notice;
- That they have read the "*Code of Ethics and for the Protection of the Dignity of Employees and Students of the University of Parma*" (link: https://www.unipr.it/codice-etico) and the "*University Code of Conduct*" (link: https://www.unipr.it/node/8849).

Proposals must be submitted using the form in *Annex 1*, signed by the Legal Representative of the applicant, and accompanied by a valid ID, to one of the following addresses:

- via PEC to: **protocollo@pec.unipr.it**
- via email to: **protocollo@unipr.it**

Proposals will be evaluated at the end of each month by an internal Committee composed of Project Supervisor – Prof. Carlo Concari, Team Manager and Ms. Rosetta Gandolfi – Head of Procurement Management – UniPR Racing Laboratory.

If the offered goods do not meet the required specifications, the Administration is not obliged to accept them.

Evaluation results will be published on the website: http://dia.unipr.it/it/dipartimento/bandi-e-concorsi .

Accepted sponsorship proposal will be valid for the racing season 2026/2027 (to be declared in Annex 1.)

Following acceptance, a sponsorship agreement will be signed between the Department of Engineering and Architecture and the sponsors, defining billing procedures as well.

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CONTACTS

For other technical information, please contact teamleader@uniprrt.it, for information regarding sponsorship proposals, please contact Ms. Rosetta Gandolfi rosetta.gandolfi@unipr.it, for information concerning sponsorship contracts and invoicing, please contact Dr. Anna Solito at anna.solito@unipr.it.

The Person in charge of the procedure

Dott.ssa Giuliana Morini

Signature Not Verified
UNIVERSITÀ DI PARMA
Firmato digitalmente da Giuliana Morini
Data: 26.10.2026 16:05:31 CET

Attachment:

Annex n.1 Proposal for participation in the implementation of the “UniPR Racing Team”